

04-20-2022 GMM planning meeting minutes

04-20-2022 Start time: 4:00pm (Eastern) by Zoom

Attendees: **Deborah Kaback, Susan Troxell, Wayne Ingalls, Liz Bateman, Joan Szechtman**

[Meeting notes are highlighted.]

- (1) Status of GMM registrations, how to support George Usher in his role a registrar, and upcoming event-planning tasks in April-June

George needs Event Brite info on at least a weekly basis to keep track since he is also getting email coupled to PayPal and postal mail coupled with checks submissions. At present, he is not seeing those who signed up directly with Event Brite. Since the in-person attendance is limited to the number of people the meeting rooms can hold, he needs to see all who are planning to attend.

Looking for ways to promote this GMM, especially if we can use the speakers as a draw. For example, Dr. Kelly DeVries does pod casts that we can point to and we could ask Carol Ann Lloyd to share promotional material she has already prepared.

Look into using Twitter and Instagram to help promote the GMM and take advantage of Facebook's "boost" to highlight our website. Also use the website directly to promote the GMM.

What kind of material will we have for the GMM raffle? Some suggestions are copies of Annette Carson's Mancini book, Ricardian drawings by Mary Kelly that she gave to Joan Szechtman for the American Branch. Joan will mail the six drawings to Liz Bateman so she can prepare them for display. Joan plans to donate a numbered White Rose pin for the raffle.

- (2) Whether the American Branch will donate to the Wallace Collection's Richard III exhibit; if so, how much, and where the monies will come from (Schallek Special Projections? Fundraiser?)

Wallace Collection reached out to Susan for funds for their medieval armor collection featuring armor available in 15th century England. Need to determine what the costs of patronage/sponsorship are and then make a determination if this is reasonable for our organization and fits within our budget.

Susan Troxell will reach out to them for promotional material for our publications.

Meeting end: 5:35 pm

Next meeting: to be added to 05-22-2022 board meeting.