

Richard III Society – American Branch
Board Meeting
November 20, 2016; 4:00 PM, est

Meeting attended by: Compton Reeves, Deborah Kaback, Emily Ferro, Joanne Smith, Cheryl Greer, Bob Pfile

- I. Plantagenet Angel Award
 - a. This is an award to be given to individuals who contribute a significant amount of money to the American Branch.
 - i. Last year's Angel award was set at \$500.
 - ii. Discussed leaving the donation amount open-ended, but it was proposed that there would be a better chance for donations if there is a precise dollar amount for individuals to aim for.
 - iii. While \$1,000 would be an extraordinary contribution, this award should be given to extraordinary individuals for generous donations.
 - b. Plaque design was discussed.
 - i. Design was distributed to board members via email.
 - c. Advertising award to members:
 - i. Wording needs to be changed so that members are aware that a plaque is awarded.
 - ii. There will be a new donation level as to not complicate/confuse the existing donation ranks.
 1. Proposed and agreed-upon name for new level is "The White Boar Award," set for donations of \$1,000 or more.
- II. Dominic Smee
 - a. Dominic is interested in traveling to the US to complete a lecture tour. The largest question is: are we in any position to help him with a tour? We must consider the following:
 - i. We have no expertise in planning such events.
 - ii. Is he anticipating financial support?
 - iii. What is the scale of the tour he is hoping for?
 - iv. Can we provide any networking opportunities?
 - b. In a financial or organizational capacity, we are unlikely to be able to help.
 - c. Dominic is likely to find more success working through a scoliosis organization.
 - d. Is a Skype lecture or presentation a possibility?
 - e. Bob will set up a meeting with Dominic to discuss his expectations in more detail and will follow up with us.
- III. Board member needs:
 - a. Compton asks what Bob may need as the Sales Officer.
 - i. Bob responds that he does is not in need of anything.

- ii. The RIII inventory has been transferred to him and is being held in a storage unit.
- b. Compton to Chery regarding member cards.
 - i. These member cards are being revived after decades of disuse.
 - ii. The UK Branch has already enacted these cards
 - 1. Discounts are made available to UK RIII members upon presentation of these cards.
 - iii. UK is interested in sending membership cards to us.
 - 1. Must ask our printer if they would be willing to pair cards with the names on the Register?
 - 2. Could the cards be sent to Cheryl to be mailed in bulk?
 - a. Postage costs would be large.
 - 3. Would the UK print our cards along with other publications to be mailed?
 - 4. Could cards be sent to Cheryl, and members who would like the cards can request them, provided they send a postmarked, addressed envelope?
 - iv. Are the membership cards necessary for the American Branch?
 - 1. Intended for use at conferences in the UK.
 - 2. Would cause complications because each card will have a different renewal date.
 - 3. No retailers to provide a discount to members.
 - v. Concluded that Cheryl will wait for more information from the UK Branch and our publisher and will fill the rest of the Board in.
 - 1. If cards are covered financially by the UK, we will proceed; if they come at a cost to us, we are likely to politely decline.
- c. Emily to Board – Annual Report 2016
 - i. Jacqui Emerson emailed RIII secretaries with an attached report.
 - ii. Much of the information can be found of the American Branch website.
 - iii. Emily will contact Jacqui for more information if needed.

IV. Fiction and Nonfiction Library

- a. Susan Troxell has requested an increase in budget for this year's nonfiction library.
 - i. The library has now been fully restored after a recent lost of inventory.
 - ii. Request for \$500 for nonfiction library.
 - 1. Last year's budget was \$250.
 - 2. Books would be purchased at "librarian's choice."
 - 3. Budget increase approved for BOTH nonfiction and fiction libraries—\$500 each.
 - 4. Compton will inform Susan.
- b. Susan has also requested permission to donate unsold books to local library.
 - i. Request approved.

- c. Susan has raised the issue of how to handle the vast backlog of Bulletins, Registers, etc.
 - i. Allow members to buy copies; advertised in the next Register.
 - ii. Following allowed period, backlog will be recycled.
 - d. Should insurance be purchased for the library?
 - i. Valued at roughly \$5,000.
 - ii. Bob has sent an inquiry to his insurance company about his own inventory and will inform us of the results so we may have a better idea of how to proceed.
- V. Amazon Smile
- a. Cheryl will send an email out to members reminding them to use Amazon Smile.
 - b. Joanne suggests adding a link in the email.
 - c. Include instructions on how to use it and where to access it in Cheryl's email.
- VI. Pins
- a. Bob has had a request for a reinternment/funeral pin.
 - i. The badge is located on page 8 of the UK catalog.
 - ii. Bob will try to contact the supplier to see if we can get a supply of these badges.
 - b. The White Boar pin
 - i. We now have a supply of these pins.
 - ii. \$2 will be sent to the American Branch for every purchase.

Meeting concludes.

Next quarterly call February 26, 2017 at 5:00 PM, est.